



HOPLAND

MUNICIPAL ADVISORY COUNCIL

Hopland Municipal Advisory Council

March 15, 2017

5:30pm SIP Mendocino

13420 S Highway 101, Hopland, CA

Minutes

Members: Julie Golden, Dave Roderick, John Schaeffer, Anna Beuselinck, Amy Frost

Alternate: Patty Rock

Secretary: Kim Rodrigues

Administrative Support: Beth Burks- LACO Associates

All present except Anna Beuselinck

1. Review/approve of minutes from February 15, 2017 meeting - minutes were reviewed and approved with all members voting "aye" except Kim Rodrigues who abstained.
2. Public comment
This portion of the meeting is reserved for persons wishing to address the HMAC. Although HMAC members may briefly respond to statements or questions, under state law, matters presented under this item cannot be discussed or acted upon by the MAC at this time. Individual public comments are limited to 3 minutes.

No public attended
3. Vendor permit enforcement/requirements in Hopland – Hopland Mac is not responsible for enforcement and this agenda topic was informational only. A question had come before the Hopland MAC about the need for a business license to operate on the Hopland main street area. It is necessary to obtain an itinerant business license from the county for these types of operations. No further actions necessary.
4. Dan Hamburg- Hopland cemetery update – This update was provide by Beth Burks for Dan Hamburg. The Hopland Cemetery will remain an independent district if two local board members are confirmed. It appears this is going to happen with local community members stepping up to serve. Hopland Fire District Board may consider supporting the Hopland Cemetery as backup plan, if necessary.
5. Banners
The banners are ready to go up whenever local emergencies and road issues are addressed as the highest priority.
6. Discussion about organizing Hopland community meeting
All agree we want and need to be open and transparent in all our work. We want to raise awareness about the Hopland MAC group and our initial work priorities. We will hold a



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community meeting when we have more work to share, beginning with various scenarios for Hopland Downtown Plan(s) based on previous work by Cal Trans and others. Dave and Amy will take a lead on this topic and bring it to the full group at our next meeting. In the meantime, Amy will create a Hopland Community Facebook page and Hopland MAC, Destination Hopland and other local groups and community members can access information through Facebook. We will also develop a brief letter to local newspaper to raise awareness of our meeting times and locations and encourage active participation.

7. Adjournment

Next Meetings: 4/19/17, 5/17/17 5:30-6:30pm