



Hopland Municipal Advisory Council

13420 S. Highway 101, Hopland, CA 95549

Hopland Municipal Advisory Council

September 21, 2016

5:30pm SIP Mendocino

13420 S Highway 101, Hopland, CA

Minutes

Members in attendance: Julie Golden, Dave Roderick, Amy Frost, Kim Rodrigues

Absent: John Schaeffer, Anna Beuselinck, Patty Rock

Secretary: Kim Rodrigues

Administrative Support: Beth Burks- LACO Associates

1. Review of minutes from August 17, 2016 meeting

Minutes were reviewed. Dave Roderick made a motion to accept the minutes with a second from Amy Frost. All approved with Kim Rodrigues abstaining.

2. Public Comment

This portion of the meeting is reserved for persons wishing to address the HMAC. Although HMAC members may briefly respond to statements or questions, under state law, matters presented under this item cannot be discussed or acted upon by the MAC at this time. Individual public comments are limited to 3 minutes.

One public member joined the meeting, Don Mosier, an interested citizen of the Hopland area. He expressed an interest in understanding the charge and related authority of the Hopland MAC, as well as a copy of the map of the area of responsibility for this council.

3. Discussion of Formula Business Ordinance- there is another opportunity to Comment

Beth and Julie developed a final draft based on discussion and edits offered by participating Hopland MAC members with the key message to urge more comprehensive review and dialogue and seeking a continuance. To be submitted by October 7th deadline. Julie recommended accepting the amended letter to represent the Hopland Mac with a second from Amy. All members approved motion.

4. Discussion of Website design

Amy finally paid for her services following some administrative challenges. Template shared and domains acquired to develop a presence for Hopland MAC and the community. Hopland MAC.org and Hopland MAC.com both obtained for this site. Amy and Beth sharing documents for posting.

Other groups can link activities to the site once it is ready, including the tribe, UC ANR Hopland REC, Hopland Fire Department and others.



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Amy will work on this one day per month in order to post agenda information and other materials in timely manner to meet Brown Act noticing requirements.

5. Discussion of mock-up "Hopland Town Plan" Status

Under development, led by Amy and Dave.

6. Discussion of Grant Opportunities

Beth reviewed available grants and will continue to review in more detail. Initial review indicates the Home Depot grants may be of limited support (up to \$5,000.00) and requires involvement of community volunteers in the effort to improve the community through appropriate targeted project(s). The train station project might offer this opportunity and may be explored.

The USDA has a few grants that may support our project goals, such as the Direct Facilities Grant, but this may require an experienced partner to work with the Hopland MAC. More research is required on these USDA grants to align goals and related criteria before further development is feasible.

7. Updates

- a. PG&E follow up from July 20th meeting with Joann Silva Rivera

Julie reported that Joann is still working to seek a variance for Hopland MAC to utilize the PF&E poles for signage purposes.

8. Adjournment

Meeting adjourned @ 6:38 PM

Next Meetings: 10/19/16, 11/16/16, and 12/14/16