



Hopland Municipal Advisory Council

13420 S. Highway 101, Hopland, CA 95549

Hopland Municipal Advisory Council

June 15, 2016

5:30pm SIP Mendocino

13420 S Highway 101, Hopland, CA

DRAFT Minutes

Members: Julie Golden, Dave Roderick, John Schaeffer, Anna Beuselinck, Amy Frost

Alternate: Patty Rock

Secretary: Kim Rodrigues

Administrative Support: Beth Burks- LACO Associates

Present at the meeting: Julie Golden, John Schaeffer, Amy Frost, Patty Rock, with support from Beth Burks.

1. Review of minutes from May 18, 2016 meetings – Vote to approve: Schaeffer/Golden, Unanimous
2. Discussion of Draft Formula Business Ordinance-

Discussed requirements in draft County Ordinance and possible impacts related to Hopland area.

Vote to inform County that Hopland MAC has no recommended changes to the ordinance. Schaeffer /Frost, Unanimous

3. Update on NCRA right of way
Beth Burks reported on contact with Parallel Infrastructure-
There is a lease application/administration fee of \$1,000. The annual lease rate would be \$15,000.

Further action is to contact the Skunk Train and seek advice re how they have interacted with NCRA. Amy Frost will approach the Pomo Tribe regarding the use of the lot they own.

4. Hopland Banners – Beth Burks provided update. PG&E does not allow banners on poles due to free speech issues and wind loading. Beth was directed to get a PG&E representative to come to future meeting to discuss PG&E policies.
5. Signage Policy for Mendocino- Beth Burks provided background information on Mendocino County sign regulations from General Plan and Zoning Ordinance. County has given financial support to Mendocino County Tourism Commission to create entry signs. Some of this may be available to support efforts in Hopland.
6. MAC funds from County- Beth Burks reported that \$2,500 was available to Hopland MAC for the 2015-2016 fiscal year. Invoices needed to be provided by June 23 to meet this deadline.

Vote to retain Frost Ink. to prepare a website and provide other creative and administrative services in the amount of \$2,500. Schaeffer/Golden, unanimous approval, Amy Frost abstained from vote.

Adjourned